

Photography with Mrs. Flatow

Student Name: _____

Project Rubric

CATEGORY	4	3	2	1	x	Score
Creativity	Student has taken the project challenge and applied it in a way that is totally his/her own. The student's personality/voice comes through.	Student has taken the technique being studied and has used source material as a starting place. The student's personality comes through in parts of the photograph.	Student has copied ideas from the source material. There is little evidence of creativity, but the student has done the assignment.	Student has not made much attempt to meet the requirements of the assignment.	x 1	
Explanation and Meaning	Student can describe in detail at any point during the creation process how s/he envisions the final product and how they intend to reach their goal. Has a strong "message" they are telling their audience. Very focused and goal-oriented.	Student can somewhat describe how s/he envisions the final product and can describe some of the steps s/he will use to reach their goal. Has a "message" they are trying to tell the audience. Focused with some planning.	Student can describe how s/he envisions the final product but finds it difficult to describe how s/he will reach that goal. Student has a partially formed "message" they are trying to tell their audience.	Student has thought very little about the project. Is present but is not invested in the product. Student has not formed a "message" they are trying to tell their audience.	x 2	
Quality	The student has clearly demonstrated that they can print to their full potential. Exposure, contrast, focus, color (if applicable), and borders are printed correctly, or with a very specific purpose. Has implemented design principles (such as contrast, focus, movement, line, texture, etc.) with great skill.	The student has demonstrated that they can print well. Exposure, contrast, focus, color (if applicable), and borders are printed in a way that supports the image. Student applies design principles (such as contrast, focus, movement, line, texture, etc.) with fair skill.	The student has demonstrated that they know how to print. Exposure, contrast, focus, color (if applicable), and borders are generally printed well, but there are some printing errors. Student has some sense of design principles (such as contrast, focus, movement, line, texture, etc.) but overall result does not support the work.	The student has not demonstrated skillful printing. Exposure, contrast, focus, color (if applicable), and borders are printed with many errors. The student does not appear to be able to apply most design principles to his/her own work.	x 3	
Completion	Student completed more than the project requirement and demonstrates hard work that goes above and beyond. Students have reached their personal goal.	Student completed the project requirement and demonstrates hard work. Additionally, students have reached their personal goal.	Student is approaching the the project requirement, though it is evident that they could push themselves further.	Student is far from completing project requirement; work is incomplete or nonexistent.	x 3	
Time/Effort	Class time was used wisely. Much time and effort went into the planning and design of the photographs. It is clear the student worked outside of class.	Class time was used wisely. Student completed worked during class sessions.	Class time was not always used wisely, but the student did put in additional time or effort.	Class time was not used wisely and the student put in no additional effort.	x 1	

Total Score:

